

## Do you know the real cost of buying illegal tobacco?

Putting money in the pockets of criminal gangs who bring crime into your community and exploit children.

Fake, cheap or illegally imported tobacco products are being sold across West Yorkshire, making smoking more accessible to children and undermining smokers' efforts to quit.

Honest, hardworking local shops and businesses are harmed by others selling illegal tobacco and it brings criminals into areas where it is sold.

It is a priority of West Yorkshire Trading Standards to stop illegal tobacco entering our communities and stop money entering the pockets of organised criminal gangs.

For more information, or to book an education session for your community setting or workplace, contact the Illicit Tobacco Education Officer on **0113 3367011**.



## **Tackling** illegal tobacco in your community.

**FREE information and** training sessions for schools, colleges, and other community groups. By raising awareness and helping people to spot the signs of illegal tobacco use and sales, we can tackle the problem in our communities together.

Our knowledgeable and friendly Illicit Tobacco Education Officer can visit to deliver training sessions in person. or online, covering what illegal tobacco is, how to spot illegal tobacco being sold and how to help stop it. Our Officer can also run a 'pop-up' stall or drop-in session or simply come for an informal chat.

If you would like to know more, please contact Kerry Holmes. Illicit Tobacco Education Officer: kerry.holmes@wyjs.org.uk 0113 336 7011

